



NATIONAL BUSINESS EDUCATION ACCREDITATION COUNCIL

[www.nbeac.org.pk](http://www.nbeac.org.pk)



**REMAINING RELEVANT  
IN A CHANGING  
EDUCATIONAL CONTEXT**

**10<sup>th</sup> DEANS &  
DIRECTORS  
Conference 2023**

Serena Hotel, Peshawar

13<sup>th</sup> - 14<sup>th</sup> MARCH

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## **About NBEAC**

There are five accreditation councils established by the Higher Education Commission (HEC) in the exercise of powers under section 10 (e) of the HEC Ordinance (Number LIII) of 2002. The objective of accreditation councils is to assure that all the undergrad-level programs of HEIs are accredited by their respective accreditation council. National Business Education Accreditation Council is one of them established by HEC in March 2007.

NBEAC functions at the national level as an accreditation authority within its scope to facilitate enhancing the quality of business education in Pakistan. The NBEAC since its inception has laid out systems, procedures, networks, and programs to ensure that all business education degree-awarding institutions in Pakistan are invited to achieve standards that are comparable with global standards and thus gain NBEAC accreditation. NBEAC is now financed entirely from networking, training, and accreditation activities. The support of the business education community sustains us and enables activities of common interest and value.

## **10th Deans and Directors Conference**

### **Theme: Remaining Relevant in a Changing Educational Context**

The spread of digital technology across a wide range of businesses has created new curricula and faculty needs among business schools in Pakistan. At the same time, in recent years, many new schools have been established in smaller cities where the business ecosystem is different from that in large cities. Such developments underpin the theme of this year's Deans and Directors Conference. Selected sessions will focus on what Pakistan's business schools must do to remain relevant in a dynamic educational context.

## Platinum SPONSORSHIP

PKR 1,200,000

1. Display of organization name and logo on NBEAC website, social media platforms.
2. Display of organization name and logo on backdrop/SMD as a platinum sponsor during conference.
3. Promotional video up to 90 seconds to be displayed on social media platforms as a Platinum Sponsor.
4. Organization name & logo will be displayed on conference material.
5. 10 complimentary conference passes. (Note: online registration is mandatory).
6. 50% discount on additional passes.
7. Placement of 5 standees (provided by sponsor) at prime locations of event site.
8. Free access to all the workshops during conference.
9. Stall (3x3) at conference site.
10. Announcement of organization name as Platinum Sponsor in the vote of thanks.
11. Presentation of sponsorship shield to your organization.
12. Reserved seating for participants.

**Gold** SPONSORSHIP  
PKR 900,000

1. Display of organization name and logo on NBEAC website, Social Media platforms.
2. Display of organization name and logo on backdrop/ SMD as a Gold sponsor during conference.
3. Promotional video up to 60 seconds to be displayed on Social Media Platforms as a Gold Sponsor.
4. Organization name & logo will be displayed on conference material.
5. 7 complimentary conference passes (Note: online registration is mandatory).
6. 50% discount on additional passes.
7. Placement of 3 standees (provided by sponsor) at prime locations of event site.
8. 50% discount to all the workshops during conference.
9. Stall (3x3) at conference site.
10. Announcement of organization name as a Gold Sponsor in the vote of thanks.
11. Presentation of sponsorship shield to your organization.
12. Reserved seating for participants.

## **Silver** SPONSORSHIP

PKR 600,000

1. Display of organization name and logo on NBEAC website, Social Media platforms.
2. Display of organization name and logo on side screens as a silver sponsor during conference.
3. Organization name & logo will be displayed on conference material.
4. 5 complimentary conference passes. (Note: online registration is mandatory).
5. 20% discount on additional passes.
6. Placement of 1 standee (provided by sponsor) at prime location of event site.
7. 20% discount to all the workshops during conference.
8. Stall (3x3) at conference site.
9. Announcement of organization name as a Silver Sponsor in the vote of thanks.
10. Presentation of sponsorship shield to your organization.

## **Bronze** SPONSORSHIP

PKR 400,000

1. Display of organization name and logo on NBEAC website, Social Media platforms.
2. Display of organization name and logo on side screen as a Bronze sponsor during conference.
3. Organization name & logo will be displayed on conference material.
4. 2 complimentary conference passes. (Note: online registration is mandatory).
5. Announcement of organization name as a Bronze Sponsor in the vote of thanks.
6. Presentation of sponsorship shield to your organization.



Contact Us:

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